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COVER

On the cover: Patients use social media to share their experiences and feelings regarding their orthodontic treatment. Isabelle Graf and colleagues at the University of Cologne, Germany, collected 361 orthodontic-related posts in German from Twitter and Instagram over a 30-day period and used a mixed-methods approach to analyze them. They identified main themes and categorized each post as positive, negative, or neutral. The word cloud shows words that appeared in positive posts—the larger the word, the more often it appeared. They found significant differences between posts on the two platforms, with Instagram posts more likely to be categorized as positive. The smiling patient on the cover is Yap Yoong Nyan. She was treated orthodontically by Dr. Smita Nimbalkar, Kuala Lumpur, Malaysia.

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Video available with article online at www.ajodo.org

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